



PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

RESULTS OF THE OPTION OFFER TO THE SHAREHOLDERS AND OFFER ON THE STOCK MARKET OF THE UNEXERCISED OPTION RIGHTS SUBSCRIBED 97.8% OF THE SHARE CAPITAL

OFFER ON THE STOCK MARKET OF THE UNEXERCISED OPTIONS STARTING ON 21 JULY 2008

Collegno (Torino), July 15, 2008 – Prima Industrie S.p.A informs that on July 11, 2008 ended the option offer of the ordinary shares coming from the share capital increase resolved by the Company Board of Directors on June 18, 2008 using the powers the Board itself received, pursuant article 2443 in civil code, by the Extraordinary Shareholders' Meeting on April 29, 2008.

The offer fits into the share capital increase for a total of Euro 25,650,000 (including premium) through the emission of 1,800,000 ordinary shares.

During the option period, started on June 23, 2008 and ended on July 11, 2008, 4,497,604 rights have been exercised and so 1,759,932 Prima Industrie ordinary shares have been subscribed, for a total amount of Euro 25,079,031.

In particular, as a fulfilment of the agreements respectively held, Erste International S.A. and Lestri Holding B.V fully exercised their option right. As a consequence the two investors subscribed respectively 504,621 shares and 83,979 shares.

Also the other shareholders having agreed to exercise their right, partially directly and partially through procured third parties, that is Gianfranco Carbonato (Chairman and C.E.O. of the Company) and Domenico Peiretti (Executive Director of the Company), holding respectively 3,79% and 3,00% of the Company before the capital increase, kept their engagement.

Therefore, at the end of the option offer period the option rights which have not been exercised are 102,396, valid for the subscription of a total of 40,068 Prima Industrie shares, whose counter value is Euro 570,969.

The option rights relevant to the ordinary shares which have not been exercised will be offered on the Stock Market (Borsa Italiana), pursuant article 2441 in civil code, through HVB – Milan branch, during the sessions to be held on July 21, 22, 23, 24 and 25, 2008.

During the first session it will be offered one fifth of the total rights, increased, during the following sessions, of the quantity of rights potentially not placed in the previous days.

Those rights will be made available to the buyers at Monte Titoli S.p.A. and they shall be used for the subscription of the new Prima Industrie ordinary shares of Euro 2.5 face value (entitlement January 1st, 2008) at the price of Euro 14.25 per share, with the ratio of 9 new shares for each 23 rights.

The new ordinary shares subscription shall be made through authorized intermediaries having joined the Monte Titoli S.p.A. central management system within July 29, 2008, on pain of loss.

UniCredit Group (*Lead Manager* and Guarantor of the Warranty Pool) and Banca IMI S.p.A. (Guarantor of Warranty Pool) signed with Prima Industrie S.p.A., on June 20, 2008 a warranty contract which engaged them to subscribe the ordinary shares corresponding to the option rights potentially unexercised at the end of the Offer on the Stock Market.

The Offering Circular for the offer in option of the ordinary shares is available to the public at the Prima Industrie S.p.A. headquarters, on Collegno (TO), via Antonelli, 32, at Borsa Italiana S.p.A. headquarters and is also available on the Company website www.primaindustrie.com.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 1,700 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A, OSAI S.p.A. and Finn-Power Italia Srl), Finland (Finn-Power Oy), USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.

At present the Group, in the sector of laser machines, has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing .

For further information:

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