



PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

THE BOARD OF DIRECTORS APPROVES THE CONDITIONS FOR THE RIGHTS ISSUING TO BE OFFERED IN OPTION.

Collegno (Torino), June 18, 2008 – The Board of Directors of Prima Industrie S.p.A (“The **Issuer**”), a leader company in the high technology sector of laser systems for industrial applications and sheet metal working systems, has met today and approved the conditions for the ordinary shares issuing to be offered in option to the shareholders, already resolved by the Shareholders’ Extraordinary Meeting on April 29, 2008 and by the following Board of Directors on May 14, 2008.

Amount of the capital increase

The capital increase will be performed through the issuing of 1,800,000 ordinary shares of 2.5 euros each face value and so for a total amount of 4,500,000 euros, which will be offered in option according to the ratio below at a price of Euro 14.25 each, for a total counter value of Euro 25,650,000, premium included.

Option ratio

The ordinary shares will be offered in option to the shareholders with a ratio of 9 ordinary shares for each 23 ordinary shares held.

Date of entitlement

The new shares will have the same characteristics and entitle with the same rights of those already in circulation at the date of their issuing.

Issuing price

The issuing price of the new shares will be Euro 14.25 for each share.

Offer period and rights trading

With the exception of a timely green light from Consob, the option rights shall be exercised since June 23, 2008 until July 11, 2008 and the trading on the Stock Exchange of the option rights relevant to the ordinary shares will start on June 23, 2008 and finish on July 4, 2008. The option rights that will not be exercised within July 11, 2008 will be offered on the Stock Exchange by the Issuer, pursuant to article 2441, paragraph 3 of civil code.

The results of the offer at the end of the option period will be communicated within 5 days after the end of the option period, through a relevant press release.

Warranty of the Offer

Erste International S.A. (controlled by The Rashanima Trust) and Lestri Holding B.V. (controlled by Cambria Holding S.A.), that hold respectively 28.03% and 4.67% of the Company, undertook to subscribe 100% each of the option rights to which they are entitled; Gianfranco Carbonato, Chairman and C.E.O. of the Company, and Domenico Peiretti, Executive Director, holding respectively 3.79% and 3.00% of the Company, undertook to subscribe 100% each of the option rights to which they are entitled, directly or providing a third party subscription.

For the part which is not covered by such underwriting engagements, the offer is served by a Warranty Pool, formed by Unicredit Group (Lead Manager) and Banca IMI S.p.A. Such warranty engagement will be subscribed by the banks and the Issuer within the day before the beginning of the offer.

As for the Offering Circular, the Company is waiting to receive the green light from Consob, whose release will be disclosed to the market with no delay.

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART IN OR INTO THE UNITED STATES, AUSTRALIA, CANADA OR JAPAN.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.
PRIMA INDUSTRIE leads a Group with nearly 1,700 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A, OSAI S.p.A. and Finn-Power Italia Srl), Finland (Finn-Power Oy), USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.
At present the Group, in the sector of laser machines, has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.
After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.
The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing .

For further information:

PRIMA INDUSTRIE S.p.A.

Massimo Ratti

C.F.O.

phone 011 4103208

m.ratti@primaindustrie.com ir@primaindustrie.com

Chiara Roncolini

Investor Relator

phone 011 4103204

Ad Hoc Communication Advisors

Sara Balzarotti

Press Office

phone 02 7606741 - 335/1415584

sara.balzarotti@adhoccommunication.it