

PRESS RELEASE

Prima Industrie announces sale of Prima Additive to Sodick Co., Ltd.

Turin, March 21, 2025 – Prima Industrie, a global leader in automated lines and machines for sheet metal working and industrial applications controlled by Alpha Private Equity and Peninsula Capital, has signed a definitive agreement to sell its specialized company, Prima Additive, to Sodick Co., Ltd. The transaction is expected to close by the end of the second quarter of 2025.

Prima Additive, headquartered in Turin, Italy, specializes in metal 3D printing solutions for various industries. The company has developed multiple types of metal 3D printers, such as laser powder bed fusion and directed energy deposition.

The sale of Prima Additive will allow Prima Industrie to increase its strategic focus, through its brand Prima Power, on its core business and further strengthen its leading position in the sheet metal working and laser cutting machinery market.

This transaction is in line with the “Evolve by integration” strategy implemented by Prima Industrie's management to increase operational efficiency and to accelerate international growth, strengthening technological leadership in integrated and automated solutions for sheet metal working.

Sodick Co., Ltd., a leading Japanese manufacturer of precision machinery and metal 3D printers, has been in a capital and business alliance with Prima Additive since April 2024. The acquisition will enable Sodick to expand its product lineup and strengthen its presence in the European market. The consolidation is expected to create strong synergies across industrial sectors, product portfolios, and sales regions, driving significant growth in the metal 3D printing industry.

Giovanni Negri, CEO of Prima Industrie, commented: *“Prima Industrie has decided to sell Prima Additive to focus more on its core business of sheet metal processing systems and 3D laser cutting machines. We are pleased to transfer Prima Additive to Sodick, a company that will undoubtedly allow it to realize its full potential.”*

Prima Industrie

Prima Industrie is the industrial innovation group bringing progress in manufacturing automation since 1977. The Group operates in sheet metal working technologies through the Prima Power brand. A global player supplying businesses of all industries, Prima Power offers a complete range of machinery and integrated solutions, from laser processing to bending and punching, to flexible manufacturing systems.

Prima Industrie also advances sheet metal additive manufacturing technologies through Prima Additive and develops the sector of embedded electronics with Prima Electro.

With 8 plants and 1,900 people, Prima Industrie supports and bolsters the everyday work of local companies and large organizations all over the world, with annual revenues of over 550 million euros.

www.primaindustrie.com

Alpha

Alpha is an independent private equity group with approximately €1.5 billion in assets under management and offices in Luxembourg, Milan and Paris. Alpha specialises in mid-cap transactions across continental Europe, partnering with entrepreneurs and managers to drive organic as well as inorganic growth, primarily as a majority shareholder. In addition to **Prima Industrie**, Alpha team manages nine other portfolio companies: **AMF Group** (designs and manufactures metal accessories for fashion brands), **Laminam** (a global leader in large-format ceramic slabs), **Caffitaly** (manufacturer of machine/capsule systems for espresso coffee), **Orbital Design Collective** (a house of brands in the premium / high-end furniture and lighting markets), **Europart Group** (based in Germany, European leader in distribution of spare-parts for commercial vehicles in the independent aftermarket), **Optima** (a multi-utility provider offering integrated energy and telecommunications services), **Feu Vert** (leading independent operator in after-sales services for the automotive sector in France and southern Europe), **Vervent Audio Group** (design, production and marketing of audio devices for the high-end and luxury segments) and **Marvesting** (leader in omnichannel marketing solutions across physical, mobile and digital channels).

www.alphape.com

Peninsula Capital

Peninsula Capital is a UK and Luxembourg-based investment company specializing in the acquisition of participations (both controlling or minority stakes) in European companies, mainly in Italy, Spain and France. Peninsula focuses on investments in companies characterized by strong fundamentals, market leadership positions and highly skilled and professional management with an extensive track record of success. Founded in 2015, Peninsula has committed its capital in more than 20 transactions with investments ranging from 30 million to 1 billion euros, and is distinguished by a long-term time horizon and flexibility of its investment criteria, allowing to create highly customized transaction structures aimed at collaborating with entrepreneurs, executives and shareholding families in Europe. The Peninsula Group, through various funds, has an endowment of over 1.7 billion euros, entirely dedicated to European investments.

www.peninsulacapital.co.uk



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