



**PRESS RELEASE**

**ITALIAN STOCK EXCHANGE – STAR SEGMENT**

**PRIMA INDUSTRIE**

**ANNUAL GENERAL MEETING**

**APPROVED THE 2009 ANNUAL REPORT**

**APPOINTED THE NEW BOARD OF STATUTORY AUDITORS**

*Collegno (TO), April 27<sup>th</sup>, 2010* – The Annual General Meeting of PRIMA INDUSTRIE S.p.A., a leader in high technology laser systems, sheet metal working systems and electronic components for industrial applications, approved today the annual report as at December 31, 2009.

Consolidated **sales** at 31/12/2009 were 231.9 million euros (compared with 367.3 at 31/12/2008).

Consolidated **EBITDA** was 6.2 million euros (compared with 31.8 at 31/12/2008).

**Net result** at 31/12/2009 amounted to -8.7 million euros (compared with 5.5 at 31/12/2008).

Such results must be read within a context that was affected by what is considered as the worst and most violent economic crisis in post-war years. In particular the impact on the manufacturing industry was extremely hard and affected both the developed and the emerging countries; the sector of machine tools, moreover, was toughly hit, as usual, in a more severe way, due to the reduced use of the industrial plants and to the difficult access to financing destined to capital goods.

The General Meeting also appointed the new Statutory Auditors Board for the years 2010, 2011 and 2012, re confirming the Chairman Riccardo Formica and both regular auditors, Roberto Petrignani and Andrea Mosca.

*“The manager responsible for preparing the company’s financial reports, Massimo Ratti, declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the document results, books and accounting records”.*

**PRIMA INDUSTRIE S.p.A.**, established in 1977 and listed on the Italian stock market since 1999 (STAR segment), develops, manufactures and markets laser systems for industrial applications and sheet metal fabrication machines. PRIMA INDUSTRIE leads today a Group with about 1,400 employees and manufacturing sites in **Italy** (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRONICS S.p.A, FINN-POWER Italia Srl), **Finland** (FINN-POWER Oy), **USA** (PRIMA North America Inc.) and **China** (Shanghai Unity Prima Ltd. and Wuhan OVL Convergent Laser Co. Ltd.).

Prima Industrie Group operations are based on three business segments:

**Laser Machines and Sources**: including design, production and sale of Laser Machines and Laser Sources for cutting, welding and drilling of 3D and 2D components.

2D Laser Machines are used for application in very different industries, while 3D machines are mainly used for the production of components in the automotive, aerospace and energy sectors. Laser Sources, instead, are one of the most highest technological and value-added components of the Laser Machine.

**Machines for sheet metal treatment**: it includes design, production and sale of Machines destined to the Sheet metal treatment using mechanical tools. The Group has a wide range of machines for the cutting and bending of sheet metal: Punching machines, Combined punching/shearing systems, Combined punching/laser cutting systems, Panel Benders and automation systems.

**Industrial Electronics**: it includes development and design of power and control electronics, with relevant software.



Furthermore the Group designs and produces internally the Numeric Controls to be installed on its own Laser Machines.

With over 30 year years of experience the Group can count on thousands of machines installed in more than 60 countries worldwide, is present with property commercial and assistance units in over 15 countries and it is among the main worldwide constructors in its own reference market.

For further information:

**PRIMA INDUSTRIE S.p.A.**

Massimo Ratti  
C.F.O.  
phone 011 4103208  
[m.ratti@primaindustrie.com](mailto:m.ratti@primaindustrie.com)

Chiara Roncolini  
Investor Relator  
phone 011 4103204  
[ir@primaindustrie.com](mailto:ir@primaindustrie.com)

**Ad Hoc Communication Advisors**

Sara Balzarotti  
Press Office  
phone 02 7606741 - 335/1415584  
[sara.balzarotti@adhoccommunication.it](mailto:sara.balzarotti@adhoccommunication.it)  
[alessandra.fumagalli@adhoccommunication.it](mailto:alessandra.fumagalli@adhoccommunication.it)