

Group profile 2012



ITALIAN STOCK MARKET OPPORTUNITIES CONFERENCE Italian Small Caps Paris June 7th, 2012







Our Group: main figures

- 2 Divisions: Machinery, Prima Power Components, Prima Electro
- 35 years experience in the sector
- 10+ years in the Milan's Stock Exchange
- ~1,500 employees (excluding JV's)
- 10,000+ machines and systems installed worldwide
 - **310m** € Turnover in 2011
 - >5% of sales invested yearly in R&D
 - 8 manufacturing facilities in Italy, Finland, USA, China
 - 7 R&D centers in Italy, Finland and USA
 - 70+ countries covered by own units and distributors



Our Group: business sectors







Machinery Division

Laser and sheet metal fabrication machinery: 2D and 3D laser cutting, welding and drilling, punching, combined punching/laser or punching/shearing, bending, automation and FMS.

Electronics & laser technologies

Industrial electronics (power and control electronics, numerical controls). High power CO₂ and Nd:YAG laser sources for industrial applications.





















A. 4 YEARS AFTER FINN-POWER ACQUISITION



















Plants reorganization: 1 plant = 1 mission





Product range rationalization & innovation



green means

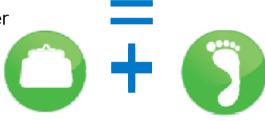


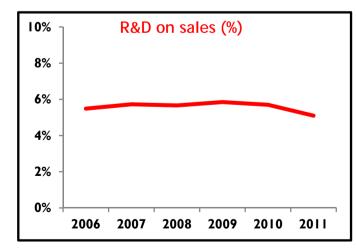
New E6x servo electric turret punch press

New RAPIDO equipped with fiber laser



New eP 1030 electric press brake







New SG6e, unique fully electric punching/shearing system

The Punch The Laser

The Bend

The Combi

The System

The Software



Sale/service integration in Europe

• Finland & Nordic countries: New HQ in Finland through FP acquisition



Renovated Tech Center Kauhava - Finland



• Italy:



Demo room Collegno (TO)

New Technology & Training Center Cologna V.ta (VR)





Sale/service integration in Europe

• France:



Merging & Relocation - Paris



France Minister of Ecology, Sustainable Development, Transport and Housing visits a Prima customer

• Germany:



Merging & Relocation - Frankfurt

• Spain:



Merging & Relocation - Barcelona

• UK:



Coventry

• Benelux:



London 2012 Olympic torch manufactured by Prima Power Optimo & Syncrono laser machines

• Central Europe:

Subsidiary relocation to Warsaw, with branches in

Czech Rep. and Hungary



Sale/service integration in North America

Multiple RAPIDO machines in operation at MAGNA-COSMA - Canada

• USA: Subsidiary and Tech Center - Chicago (IL)

Laserdyne and 3D laser products - Champlin (MN)

Convergent lasers - Chicopee (MA)

• Canada: Subsidiary - <u>Toronto</u>



US President Obama visiting a Prima Power customer in Wisconsin



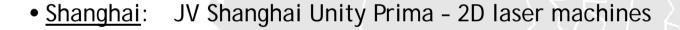
Former MA governor Mitt Romney visiting Chicopee plant

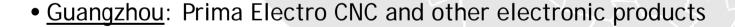


Sale/service integration in China

Prima Power China - 3D high-end laser machines • Beijing:

• Hong Kong: Leeport Distributor - 2D and sheet metal processing systems











Leeport demo room









S.U.P. manufacturing plant



Direct presence investments in emerging markets

• The Gulf: Establishment of a branch in Sharjah (U.A.E.) in 2009

• <u>Russia</u>: Establishment of a subsidiary in Moscow in 2010

• India: Establishment of a subsidiary in Mumbai in 2011

• Brazil: Establishment of a subsidiary in Sao Paulo in 2011

• <u>Turkey:</u> Establishment of a subsidiary in Istanbul in 2011

• Korea: Establishment of a branch in Seoul in 2012



TATEF expo - Istanbul





VIP guests in front of a PP machine at CNH plant in Sorocaba, Brazil



Steelfab expo - U.A.E.



Metallobrabotka expo - Moscow



Imtex expo - Bangalore



Komaf expo - Seoul



















B. FINANCIALS











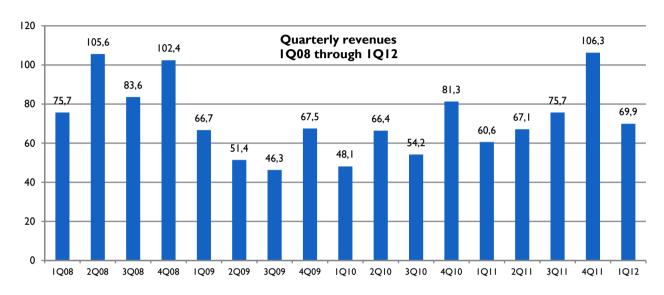








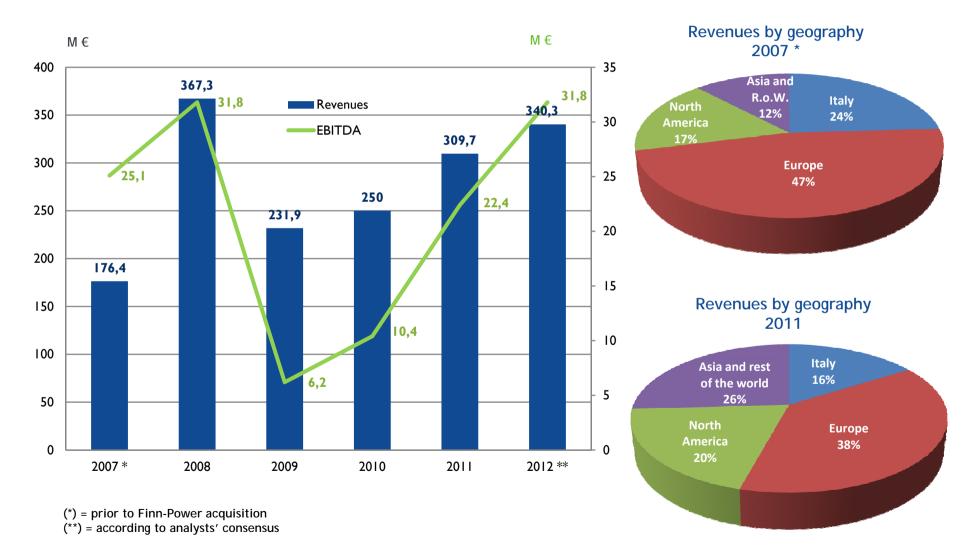
Revenues and orders - quarterly trend







Revenues & profitability





Financial statements as at March 31, 2012

BALANCE SHEET

(figures in Euro thousand)	31/03/2012	31/12/2011
Tangible assets	24,602	24,473
Intangible assets	152,129	152,630
Other non current assets	17,266	17,646
FIXED ASSETS	193,997	194,749
Inventory	100,318	84,250
Trade receivables (net of down payments)	41,282	55,928
Trade payables	(78,117)	(79,797)
Other current assets	12,135	11,998
Other liabilities	(43,443)	(43,829)
Employee's severance indemnity	(6,705)	(6,793)
NET WORKING CAPITAL	25,470	21,757
NET DEBT	141,988	136,385
NET EQUITY	77,479	80,121



Financial statements as at March 31, 2012

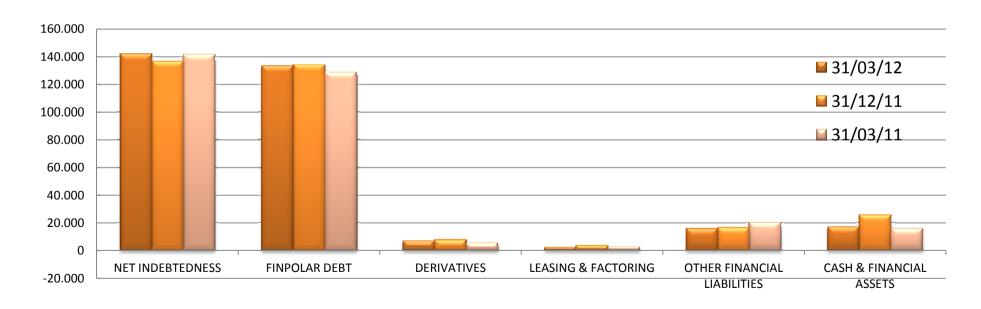
PROFIT & LOSS

(figures in Euro thousand)	31/03/2012	31/03/2011	
SALES	69,868	60,616	
VALUE OF PRODUCTION	84,087	70,531	
EBITDA	4,113	3,052	
% on sales	5.9%	5.0%	
EBIT	1,561	638	
% on sales	2.2%	1.1%	
EBT	(893)	(1,805)	
% on sales	(1.3%)	(3.0%)	
NET INCOME	(1.752)	(2.173)	
% on sales	(2.5%)	(3.6%)	



Net debt as at March 31, 2012

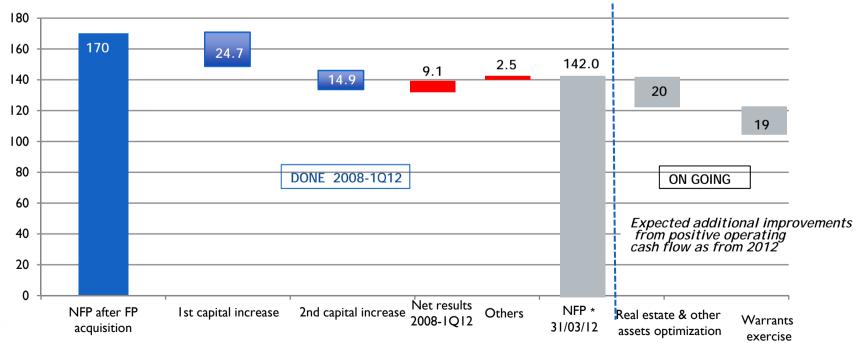
Net Indebtness	Mar 31, 2012	Dec 31, 2011	Mar 31, 2011
Finpolar Debt	(133'508)	(134'171)	(128'568)
Derivatives	(7'069)	(7'711)	(5'585)
Leasing & Factoring	(2'594)	(3'675)	(2'746)
Other financial liabilities	(15'975)	(16'536)	(20'588)
Cash & Financial Assets	17'158	25'708	15'942
Net Indebtness	(141'988)	(136'385)	(141'545)





Net financial position & deleveraging

EVENT	AMOUNT	TIMING
Net financial position after Finn-Power acquisition:	<u>170 M €</u>	
• 1st capital increase (14.25 €/share):	24.7 M €	2008
• 2 nd capital increase (6.80 €/share):	14.9 M €	2009-10
• Net results 2008-1Q12:	9.1 M €	2008-1Q12
Real estate & other assets optimization:	20 M €	In progress/Planned
Warrants exercise:	19 M €	Expected within 2013





Bank facilities & covenants

FINPOLAR loan contract, amended on July 29, 2011

The loan includes:

TRANCHE	AMOUNT	REIMBURSEMENT
Bullet tranche	Principal amount 63.4 M€	Due date 2016
Two amortizing tranches	Total principal amount 40.2 M€	Half-yearly even installments up to 2015
Two working capital lines	Total amount 29.9 M€ (*)	Self liquidating

The spread currently paid on Euribor is an average 195-230 basis points.

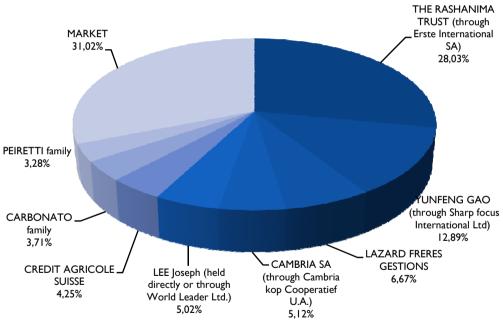
New covenants have been agreed, based on a Group business plan with adequate headroom



Stock price & shareholders

























C. PRODUCTS & CUSTOMERS



















Prima Power: product range

The Punch

The Laser

The Bend

The Combi

The System

The Software



The Punch



The Combi



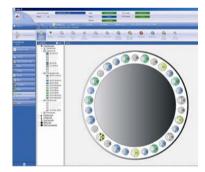
The Laser



The System



The Bend



The Software





Prima Power - selected customers













Prima Power - selected customers



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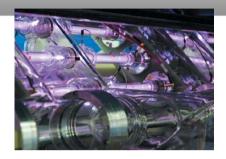
KESSEBÖHMER (T

ARISTON NOVENCO

Filtration



Prima Electro: product range



Convergent







R Prima Electro

Prima Electro

designs, manufactures and markets for its customers industrial-grade dedicated electronics and laser sources at competitive prices and fast time-to-market











Prima Electro - selected customers

















